Reaching the Health Millennium Development Goals: The Critical Role of India’s Business Sector

Wednesday, November 13th 2013 | 9:00 am – 5:30 pm
Trident Hotel at Nariman Point, Mumbai, India

A convening of high-level business, government and NGO leaders to address the role of the private sector in building a healthier India, this forum will bring together pioneers leading the fight to reduce maternal and child deaths, and to improve India’s water, sanitation and hygiene challenges. Attendees will hear from companies already engaged in high-impact public-private partnerships and gain insights into the ways they, too, can invest in a healthier nation.

Program Agenda

8:00 – 9:00 AM
Breakfast and Registration

9:00 – 10:00 AM
Opening Keynotes

• Shobana Kamineni, Chair, National Committee on Public Health, Confederation of Indian Industry; Executive Director, Special Initiatives, Apollo Hospitals Enterprise
• Nita Ambani, Chairperson of the Reliance Foundation; Chairperson of the Dhirubhai Ambani International School; President of H. N. Hospital & Research Centre; and the Chairperson of IMG Reliance
• Dr. Karan Singh Sagar, Country Representative, Maternal and Child Health Integrated Program (MCHIP) representing Anuradha Gupta, Additional Secretary and Mission Director, National Rural Health Mission, Ministry of Health and Family Welfare, Government of India
• Dr. Abhay Bang, Co-Founder & Director, Society for Education, Action and Research in Community Health (SEARCH)
• Priyanka Chopra, UNICEF India Ambassador (with introduction by Louis-Georges Arsenault, Special Representative, UNICEF India)
• Shuma Panse, Director, Membership and Advisory Services, GBCHealth

10:00 – 11:15 AM
Achieving the Health Millennium Development Goals

• Dr. Vinod Paul, Professor Division of Neonatology, Department of Pediatrics, All India Institute of Medical Sciences (AIIMS)
• Venkat Changavalli, Former Chief Executive Officer, Emergency Management and Research Institute (Moderator)
● Dr. M. Ayyappan, Chairman & Managing Director, HLL Lifecare Limited; Founding Chairman, LifeSpring Hospitals
● Vinita Bali, Chief Executive Officer & Managing Director, Britannia
● Dr. Krishna Ella, Chairman & Managing Director, Bharat Biotech International Limited
● Dr. Anuj Pasrija, Head of Social Business, Novartis

11:15 – 11:30 AM
Tea Break

11:30 – 11:40 AM
Spotlight on: “Galli Galli Sim Sim” Sesame Workshop by Sashwati Banerjee, Managing Director, Sesame Workshop India

11:40 AM – 12:50 PM
Messaging Healthy Behavior: The Power of Advertising, Social, Mobile and Entertainment to Influence Healthy Behavior

This hour-long session will be a fast-paced exploration of media platforms that are making a positive impact on Indian’s health. Social media, mobile media, TV advertising and entertainment programming will be featured.

● Dr. Ruchi Dass, Founder & Chief Executive Officer, HealthCursor Consulting Group (Moderator)
● Varsha Chawda, Vice President, Planning, Lowe Lintas & Partners
● Mallika Dutt, President & Chief Executive Officer, Breakthrough
● Aakash Ganju, India Country Director, Mobile Alliance for Maternal Action (MAMA)
● Dr. Aparna Hegde, Founder, Chairperson & Managing Trustee, ARMMAN
● Jagannatha Kumar, Chief Executive Officer, Reliance Foundation
● Amar Urhekar, President-Japan & Executive Vice President-Asia Pacific, McCann Health

12:50 – 1:00 PM
Spotlight on: Creating Shared Value by Etienne Benet, Managing Director, Nestlé India

1:00 PM – 2:00 PM
Networking Lunch

2:00 – 2:10 PM
Spotlight on: Frontline Health Workers by Priyanka Dutt, India Country Director, BBC Media Action and Poonam Devi, Accredited Social Health Activist, Bihar
2:15 – 4:00 PM

Interactive Working Sessions

Three afternoon working sessions will provide attendees with case studies and facilitated discussions on: Newborn and Child Health, Women's Empowerment, Reproductive and Maternal Health and Water, Sanitation and Hygiene. These interactive breakouts will feature leading experts in each topic area who will share “what works” and highlight business investment cases for India’s most pressing health issues.

Please choose 1 of the 3 options below:

Newborn and Child Health (Regal Room)

- Dr. Vishwajeet Kumar, Founder & Chief Executive Officer, Community Empowerment Labs
- Dr. Hemanth Paul, India Country Director, American India Foundation (Moderator)
- Louis-Georges Arsenault, Special Representative, UNICEF India
- Prakash Guha, Chief Executive Officer & Managing Director, Zuventus
- Saikat Mukhopadhyay, Chief of Party, Diarrhea Alleviation Through Zinc and Oral Rehydration Therapy (DAZT), FHI 360
- Dr. Naveen Thacker, Director, Deep Children Hospital and Research Centre; Former President, Indian Academy of Pediatrics

Women's Empowerment, Reproductive and Maternal Health (Gulmohar Room)

- Dr. Aparajita Gogoi, Executive Director, CEDPA India; National Coordinator, White Ribbon Alliance for Safe Motherhood, India
- Dr. Priya Nanda, Group Director, Reproductive Health and Economic Development, International Center for Research on Women (Moderator)
- Neelima Dwivedi, Senior Director of Corporate Affairs, MSD Pharmaceuticals
- Shaifalika Panda, Trustee & Chief Executive Officer, Bansidhar & Ila Panda Foundation
- Alkesh Wadhwani, Deputy Director, India Programming, Bill and Melinda Gates Foundation
- Nand Wadhwani, Founder & Chief Executive Officer, Mother and Child Health and Education Trust

Sponsored by:
Water, Sanitation and Hygiene (Jacaranda Room)

- Dr. Anita Patil-Deshmukh, Executive Director, Partners in Urban Knowledge, Action and Research (PUKAR)
- Ramesh Govindaraj, Director of Health, Nutrition and Population, World Bank India (Moderator)
- Navneet Garg, Global Business Manager, Vestergaard-Frandsen
- Anila Gopal, Global Social Mission Manager, Unilever-Lifebuoy
- Cynthia Koenig, Founder and Chief Executive Officer, Wello
- Dr. Bindeshwar Pathak, Founder & Director, Sulabh Enterprises

4:00 – 4:15 PM
Tea Break

4:15 – 5:00 PM
The New 2 Percent Corporate Social Responsibility Mandate and What It Could Mean for the Achievement of the MDGs

In August, the Government of India passed legislation that requires large companies in India to spend at least 2 percent of their annual profits on corporate social responsibility (CSR). This session will educate companies on how they will be affected, and how the law can be leveraged to accelerate business action on the MDGs where progress is most needed.

- Pranjal Sharma, Consulting Editor, Businessworld (Moderator)
- Ashok Alexander, Founder and Director, Antara; Former Founding India Country Head, Bill & Melinda Gates Foundation, Director Avahan
- Nishith Desai, Founder, Nishith Desai Associates Legal & Tax Counseling Worldwide
- Joy Deshmukh Ranadive, Global Head of Corporate Social Responsibility, Tata Consultancy Services
- Ranga Iyer, Former Managing Director, Wyeth Limited; Consultant, Pharmaceutical Sector

5:00 – 5:30 PM
Concluding Remarks and Call to Action for Business, Government and Civil Society: Partnerships for Collective Impact

- Neeraj Goyal, Marketing Manager, Johnson & Johnson India
- Dr. Vandana Krishna, Director General, Health and Nutrition Mission, Government of Maharashtra
- Dr. Rajiv Tandon, Director, Deloitte, India; Former Senior Advisor, Maternal, Newborn, Child Health and Nutrition, Save the Children, India; Former Coordinator, Reproductive, Maternal, Newborn and Child Health Coalition