Partnerships That Work: Models for Successful Public and Private Sector Collaboration on IRS

A Perspective from RTI International

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Scope of the Challenge: Opportunities for Partnering

- Inadequate national policy and institutional frameworks
- Inadequate trained personnel and lack of critical specialties
- Absence/inadequate critical infrastructure
- Changing vector population dynamics and transmission profiles: implications for effective IRS targeting
- Inadequate intersectoral collaboration
Scope of the Challenge: Opportunities for Partnering

Future of Vector Control – Getting Easier or More Complex?

1. Changing eco-epidemiology
2. Slow market entry of new tools
3. Increase efficiencies – errrrrr????
4. Increasing resistance
5. Increasingly exophagy & exophily
Scope of Challenges: Opportunities for Partnering

Priority activities for effective IRS

- Policy/strategy development/enhancement
- Program planning and management
- Human resource development
- Procurement & logistics
- Infrastructure developments [insectary/ento-labs, district storage/warehousing]
- Pesticide management
- Disease epidemiology
- Vector ecology and entomology
- Communication and public education/mobilization
- Data management
- Financial management
- Monitoring and Evaluation
- Proposal development and resource mobilization

Broad opportunities for private sector engagement/involvement!!!!
Example 1: Partnering on Human Resource Development

Lesson from:
Angola, Ghana, DRC, Zambia
Complex & Multi-partner arrangements for vector control

Example: Rio Tinto and RTI-Led Faisons Ensemble (Guinea)

www.riotintosimandou.com/ENG/media/media_releases_901.asp

Rio Tinto Simfer wins the 2011 Global Business Coalition Health award for their Community Work in the Simandou region

“At the GBC Health’s annual conference in New York representatives from Rio Tinto Simfer paid tribute to their partnerships with the Government of Guinea's National Malaria Control Program, Faisons Ensemble - a project funded by USAID, the GIZ and UNFPA.”

“The successful malaria campaign has helped reduce infection rates in local communities by providing over 14,000 treated bed nets, along with education and local capacity building”

Thierno Diallo, GM -Government Relations and Economic Development:

“We are honoured and proud to receive this prestigious award, and wish to pay particular thanks to our employees and community team, our partners, without whom our project could not have been such a success.”
Within & Near Fence

Example: GEITA Gold Mines, District Council Health Management Team, Plan-International & RTI

::::: Daily News - Tanzania :::::::::

“...the main aim of the partnership was to implement a malaria prevention programme through indoor residual spraying. The overall mission ..develop, implement a sustainable and integrated malaria control programme that is effective, efficient, cost effective and measurable”

“..the Memorandum of Understanding (MoU) .....each of the parties has roles and responsibilities. Geita District Council provides administrative support and management of the programme while GGM provides financial assistance, supervision of funds, and awareness-raising among adjacent communities. RTI provides technical support, as well as insecticides for the entire project.

.....Project directly contributes to National Malaria Medium Term Strategic Plan (MMTSP) 2008-2013, as well as the National Malaria Control Programme's target to eliminate malaria”
Cross-Cutting Lessons

• Striking a balance between self-interest and shared objective or larger goal
  ✓ ensure greater combined output than the sum of individual outputs of partners (added value for ALL through economies of scale and other synergies)

• Gear partnership to anticipate and overcome the obstacles, including vested interests
  ✓ tools to resolve potential and real conflicts
  ✓ agreement on principles

• Enable rational process of Integration based on agreed criteria and common goals

• Flexibility and tailored partnership and mechanisms to meet needs at different levels (decentralized environment)

• Solidly anchor partnership in the country’s governance structure
Thank you