GBCH Health WORKSHOP ON IRS AND PPP

ACCRA, GHANA
SEPTEMBER, 2013
NMCP/GHAHA.
Outline

• GHANA’S ENGAGEMENT WITH THE PRIVATE SECTOR.
• WHY GIVE THEM NMCP’S BLESSINGS.
• HOW WAS IT DONE?
• ROLE OF NMCP
• CHALLENGES
GHANA’S ENGAGEMENT WITH THE PRIVATE SECTOR

Partnership with all stakeholders is part of the NMCP strategies.

• For the PRIVATE SECTOR;
  – **Curative**: Private health facilities, Pharmacists, Licenses Chemical Sellers, Society of Private Practitioners (SPMP), etc. used in AMFm.
  – **Multiple Prevention**: Exxon Mobil, Agrimate, Huge, Vestagaard, etc. for ITNs
  – AGA, Newmont and Chirano for IRS
  – **Mixed interventions**: Banks, Media Houses, Industrial company eg. Coke, Nestle, Bayer, etc. support during World Malaria Day, training, logistic management, branding etc.
GHANA’S ENGAGEMENT WITH THE PRIVATE SECTOR

• Anglogold - started purely as a private initiative for employees and as a corporate social responsibility in catchment areas

• Newmont - followed the footsteps of Anglogold

• Chirano - learned from the other examples as a corporate social responsibility to mining communities
WHY GIVE THEM NMCP’S BLESSINGS

• Lack of Resources  (Human and Material)

• Geographical Access

• Technical Capacity

• Logistics Capacity
WHY GIVE THEM NMCP’S BLESSINGS

• Shared vision for a healthy population
• Strategies and objectives conform to the national strategy and goal
• Fit perfectly in the national plan to source for internal resources
• NMCP recognizes the comparative strengths of the private sector
• Potential to create additional jobs fits national development agenda
WHY GIVE THEM NMCP’S BLESSINGS II

• Potential to build capacity in IRS and malaria control conforms to medium and long term national objectives
• Potential benefit to the companies’ work force and the nation – increase productivity and eventual economic growth for the country
• Engaging the private sector fulfills a key strategic need for malaria control-PARTNERSHIP
ROLE OF NMCP

• Coordinates activities of all the partners and players in this area - houses MaVCOC.
• Provision of Technical support and strategic direction
• Facilitative role in linking the sector to government institutions e.g. statutory bodies like the EPA, Regional/District Health Directorates
• Facilitating government waiver of certain applicable tax on IRS commodities
NMCP ROLE II

• Facilitating IRS advocacy through Ghana Health Service structures e.g. Health Promotion Unit

• Integrating BCC/IEC messages on IRS in the broader malaria communication for social acceptance and behavioural change

• Recognizing the contribution of the private sector on public platforms.
How Was It Done!

• Conducted Stakeholder Analysis of Partners; Partner role in malaria control, comparative advantage, potential benefit, and potential benefit to the stakeholder

• RBM Coordinating Committee included reps of the private sector.

• Meeting Corporate Bodies in Ghana. Met Club 100 to Share the NMCP vision with them

• NMCP has 3 officers who work schedules included: Coordinates Partners, Club 100, and NGOs.

• All these helped to create Partnership for Malaria Control.
HOW WAS IT DONE?

To help sustain the Partnership, NMCP did ff:

• Mutual respect for entities, no master-slave relationship

• Recognize the individual entity’s independence, partnership does not mean surrendering of sovereignty

• Appreciation of the contribution of each other; don’t discount others’ contribution

• Must be seen as complementary and not substitution
CHALLENGES TO CONFRONT

• Co-ordination of diverse entities
• Instructional rivalry.
• Accommodating sectarian weaknesses; e.g bureaucracy in the public sector, profit oriented attitude in the private sector,
• Partners sometimes fold up its operations e.g Exxon mobil,
THANKS
FOR YOUR
ATTENTION!!!