



**GBCHealth**

## **NEWS**

*Immediate Release*

Contact: Eve Heyn, GBCHealth, eheyne@gbchealth.org, +1.212.584.1651

**GBCHealth recognizes leading businesses for their work addressing pressing global health challenges during annual conference on May 14<sup>th</sup> and 15<sup>th</sup>**

**Technology, Innovation and Prevention Lead Field for the 2012 GBCHealth Business Action on Health Awards**

**(April 30, 2012) New York, NY** – GBCHealth announced today the winners of the 2012 Business Action on Health Awards. The awards recognize the best corporate programs developed to address global health needs. Awards will be presented to winning companies during GBCHealth’s annual conference on May 14<sup>th</sup> and 15<sup>th</sup> at the Roosevelt Hotel, New York City.

In 2011, GBCHealth announced that it was expanding its mission beyond HIV/AIDS, tuberculosis and malaria to take on a wider range of global health challenges. The winning programs address issues as varied as cardiovascular disease, preventable blindness and the need for communications technology to improve health care in a Chinese province crippled by an earthquake. The winners tap intervention strategies as diverse as a water filtering, non-surgical male circumcision and the use of smart phones to quickly report malaria information and improve disease surveillance.

“This year’s award winning and commended companies embrace GBCHealth’s expanded mandate and showcase an unprecedented diversity of innovative private sector solutions to global health problems,” said John Tedstrom, President and CEO of GBCHealth. “Collectively, these programs demonstrate the unique power of business to help overcome our world’s most pressing health challenges. Congratulations to our winners and to all companies who are making a positive difference in the lives of their workers, their communities and beyond.”

GBCHealth received entries from companies working across all six continents, in dozens of countries. What’s more, half of this year’s entries came from companies that had never before competed.

Winning programs represent innovative work from **AstraZeneca, Chevron Corporation, PrePex, Cisco Systems, Inc., Freeport-McMoRan Copper & Gold, HP, Standard Chartered, Sumitomo Chemical Company Limited** and **Vestergaard Frandsen**.

In addition to the Business Action on Health Awards, GBCHealth will recognize the significant contributions of **HEINEKEN** and **mothers2mothers** during a gala dinner on May 15 at Cipriani Wall Street. HEINEKEN, one of GBCHealth’s founding supporters, will receive the 2012 Business Leadership Award for its more than two-decade commitment to tackling some of the most challenging health issues. Its many health-related efforts include trailblazing work in HIV/AIDS, malaria and Vesico-vagina fistula.

mothers2mothers will be presented with the 2012 Frontline Heroes Award in honor of its more than 1,500 HIV-positive Mentor Mothers who deliver life-saving information to women who are also HIV-positive in sub-Saharan Africa.

### **GBCHealth 2012 Business Action on Health Awards**

#### **Winner: Workplace/Workforce Engagement: General – Chevron Corporation**

Chevron Corporation implemented an enterprise-wide *Cardiovascular Health Program* to reduce employees' risk of developing cardiovascular disease. To date, it has been deployed in 11 countries, including Angola, Brazil, Canada, Colombia, Nigeria, Philippines and the United States. Of roughly 35,000 eligible employees, approximately 17,000 have completed the risk assessment and 11,000 have enrolled in follow up programming. Participants previously at risk of developing coronary heart disease within the next 10 years have reduced that likelihood by more than a third.

#### **Winner: Workplace/Workforce Engagement: Special Focus on HIV/AIDS, Tuberculosis or Malaria – Freeport-McMoRan Copper & Gold**

Tenke Fungurume Mining (TFM), a mine in the Democratic Republic of Congo majority owned and operated by Freeport-McMoRan, developed its Public Health and Integrated Malaria Control Program (IMCP) in partnership with International SOS after baseline research showed high malaria prevalence among employees and their families. Since the program's inception in late 2007, the malaria incidence rate among employees has reduced by 66% and prevalence in their communities has dropped by 47%.

#### **Winner: Community Investment: General – Standard Chartered**

*Seeing is Believing*, a global partnership between Standard Chartered and the International Agency for the Prevention of Blindness (IAPB), combats avoidable blindness in developing countries. As of 2011, *Seeing is Believing* projects had reached over 28 million people, providing over 2.8 million cataract surgeries, treating 1.9 million people for River Blindness, distributing nearly 168,000 pairs of spectacles, supplying 2 million people with vitamin A supplements, and providing 14.4 million individuals with preventive treatment and education services.

#### **Winner: Community Investment Special Focus on HIV/AIDS, Tuberculosis or Malaria – AstraZeneca**

AstraZeneca worked in partnership with the African Medical and Research Foundation (AMREF) to create a program focused on integrated management of malaria, HIV/AIDS and tuberculosis (TB) in the high-incidence areas of Luwero and Kiboga, Uganda. The program focused on improving community-based prevention methods, constructing and equipping 10 clinical laboratories, and training health system staff. Since the project's inception, 6,618 local people have been trained and more than 1.5 million patient visits have occurred. In the districts covered by the project, malaria deaths in hospital declined by half between 2007 and 2011 and new TB cases dropped by 10%. New HIV diagnoses fell from 11% to 7%, with 69,730 tests now carried out per year, three times the annual figure at the start of the project.

#### **Joint Winners: Application of Core Competence – Cisco & Sumitomo Chemical Company**

**Cisco Systems, Inc.:** In 2008, a magnitude 8.0 earthquake displaced 4.8 million residents and claimed 68,000 lives in China's Sichuan Province. Recognizing that a long-term response was needed, Cisco collaborated with the Chinese government to create a 21<sup>st</sup> century medical delivery system called Connecting Sichuan, bridging the gap between urban and rural healthcare with advanced communication technologies. The network enables providers throughout the healthcare system to interact and share resources.

**Sumitomo Chemical Company Limited:** Sumitomo's groundbreaking Olyset® technology incorporates insecticide directly into polyethylene filaments which, when woven into bed nets, provide long-lasting protection from the mosquitoes that spread malaria. To get nets to users in Africa faster and to make a lasting contribution to local economic development, Sumitomo Chemical decided to establish a major manufacturing base in sub-Saharan Africa. Its joint venture with A to Z Textile Mills has become one of the largest employers and together the companies' two Tanzanian factories produce 30 million nets annually.

**Winner: Partnership/Collective Action – HP**

The *Disease Surveillance and Mapping Project* is a public-private partnership between HP, Positive Innovation for the Next Generation (PING), Clinton Health Access Initiative (CHAI), Mascom and the Botswana Ministry of Health (MoH). Before the project, the process of tracking notifiable diseases in Botswana was manual and slow. The PING program uses smartphones to collect data on malaria activity to streamline data collection and analysis to improve the quality of disease surveillance. By the end of the pilot, 93% of facilities were reporting on time (compared to 20% beforehand), and MoH officials had been notified of 19 potential malaria outbreaks to which they were able to respond immediately. The pilot was so successful that the MoH plans to expand PING's mobile platform to track all notifiable diseases in Botswana.

**Winner: Technology for Health – PrePex by Circ MedTech**

Clinical trials have shown that male circumcision can dramatically reduce a man's risk of HIV infection. In response to the challenge of rapid scale-up of voluntary medical male circumcisions in countries with high HIV prevalence but limited health resources, Circ MedTech developed the PrePex device. PrePex is an innovative non-surgical device administered by minimally-skilled nurses in rural settings in just a few minutes with no injected anesthesia. Not only is the procedure much faster and cheaper than surgical methods, it is safer, too, and has been recognized by global leaders as having the potential to revolutionize HIV prevention and save millions of lives by making scale-up a reality for Africa.

**Winner: Health & Beyond: Eradicating Root Causes – Vestergaard Frandsen**

Launched in 2011, the *Carbon For Water* program has distributed approximately 880,000 LifeStraw® Family water filters to 91% of households in Kenya's Western Province. *Carbon For Water* is designed to be fully self-funding, as carbon credits can be claimed and sold for avoiding the greenhouse gas emissions associated with burning wood to boil, and thereby purify, water. Expected health benefits include reductions in waterborne diseases and respiratory illnesses. The program also has a positive environmental impact, achieving a reduction of 1.4 million tons of carbon emissions in its first six months.

In addition, GBCHealth commended several companies within each of the award categories for their outstanding programs.

**Commended Companies by Award Category:**

**Workplace/Workforce Engagement: General**

- Safeway Inc.
- Vale
- Volkswagen South Africa

**Workplace/Workforce Engagement: Special Focus on HIV/AIDS, Tuberculosis or Malaria**

- Mabati Rolling Mills Ltd.

**Community Investment: General**

- Kraft Foods Foundation
- PepsiCo

**Community Investment: Special Focus on HIV/AIDS, Tuberculosis or Malaria**

- ArcelorMittal
- Royal Dutch Shell plc

**Application of Core Competence**

- SC Johnson

**Partnership/Collective Action**

- BASF
- ExxonMobil Corporation
- Microsoft

**Technology for Health**

- Dimagi Inc.
- Metropolitan Health Risk Management (Pty) Ltd.
- Vodafone Group PLC

**Health & Beyond: Eradicating Root Causes**

- Thomson Reuters Foundation

Additional information on the 2012 awards, including a list of all finalists, can be found on GBCHealth's Conference and Awards Dinner website ([www.gbchealth.org/conference](http://www.gbchealth.org/conference)).

**ABOUT GBCHealth**

GBCHealth represents over 200 private sector companies leading the business fight for improved global health. Through work that includes developing comprehensive workplace policies; supporting community programs; leveraging core competencies; facilitating leadership and advocacy by business leaders; and brokering public-private partnerships, GBCHealth helps members achieve their global health goals. GBCHealth also manages the private sector delegation to the Global Fund to Fight AIDS, Tuberculosis and Malaria, serving as an entry-point for corporate collaboration and engagement with the Fund and its recipients worldwide. GBCHealth has offices in New York, Johannesburg, Beijing, Nairobi and Moscow. For more information on GBCHealth, please visit [www.gbchealth.org](http://www.gbchealth.org).