



**GBCHealth**

Mobilizing Business for a Healthier World



**Pam Bolton**

*Vice President, Membership, Membership and Advisory Services*

As Vice President, Membership and Advisory Services, Pam Bolton leads GBCHealth's efforts to disseminate expertise, stimulate innovation and boost performance in the corporate response to global health issues. She oversees expert advisory services and the development of GBCHealth tools and resources for member companies.

Pam Bolton comes to GBCHealth with an extensive background in global public health, including programmatic and technical expertise in reproductive health, HIV/AIDS and malaria, as well as a solid understanding of private sector perspectives.

Pam previously served as Director for Francophone Africa at Family Care International, an NGO dedicated to improving sexual and reproductive health and rights globally, with an integral focus on HIV/AIDS prevention, treatment and care. During her seven years there, she expanded the program from a fledgling start-up to a dynamic enterprise with three country offices and 25 employees. Prior to her work at Family Care International, Pam spent eight years at EngenderHealth, where she held both direct program management responsibilities and technical advisory positions focused on research and evaluation.

Pam gained greater appreciation for the interplay between public health, corporate citizenship and core business interests while working in Pfizer's Worldwide Public Affairs & Policy division, where she contributed to the design and development of Mobilize Against Malaria, Pfizer's five-year program to fight malaria in Kenya, Ghana and Senegal. Most recently, she was a member of the consulting team at Strategyx/inVentiv Health, a specialty practice providing evidence-based guidance to pharmaceutical and biotechnology executives in the areas of marketing strategy and organizational design.

Pam holds a Master of Business Administration from the Zicklin School of Business at Baruch College in New York, where she founded the Baruch chapter of Net Impact and was president of the Sustainable Business club. She also holds a Master of Health Science in Maternal & Child Health from Johns Hopkins University and Bachelor of Arts from Wesleyan University.