



Healthy
Women Healthy
Economies



HEALTHY WOMEN, HEALTHY ECONOMIES

PRESENTS

CORPORATE ACTIVITY ON WOMEN

*HOW LEADING COMPANIES ARE INVESTING IN THE
HEALTH AND WELL-BEING OF WOMEN AND GIRLS*

2011

Healthy Women, Healthy Economies (HWHE) is GBCHealth's platform for galvanizing and facilitating corporate action to improve the health, well-being, and opportunity of women and girls. Launched in 2011, HWHE is centered on 4 main pillars of impact: Health (especially maternal and reproductive health, HIV/AIDS and PMTCT), Education, Economic Empowerment and Rights and Inclusion. HWHE helps member companies explore different types of interventions across these areas that the business community is uniquely equipped to advance, ranging from employee engagement and workplace programs, to technical education and materials, to awareness-building and advocacy. To learn more about *Healthy Women, Healthy Economies*, please contact Laura Rosen at lrosen@gbchealth.org.

ACCESS BANK

Gender Empowerment Programme (GEM)

The GEM programme is an initiative developed to support women and aspiring female entrepreneurs. Access Bank through this initiative provides women with the needed resources to grow their businesses, including capacity building, networking, advisory services, finance, and market collaboration. Access Bank also trains female entrepreneurs throughout the business development cycle.

GEM-appointed consultants work one-on-one with GEM members to provide professional advice in a variety of business areas, including management, marketing, human resources, procurement, and more. Access Bank's GEM programme also works with different stages of business, from inception to maturity. The consultants advise appropriate programmes for each stage.

Under the GEM programme, Access Bank has provided over ₦2.7 billion (US\$18 million) to several female entrepreneurs and corporative societies such as the Catholic Institute for Democracy, Justice and Peace (CID-JAP) in Enugu State to finance microenterprises.



Access Bank is changing the financial landscape for businesswomen in Nigeria and beyond. Since partnering with IFC in June 2006, the following has been achieved:

- \$2.7 billion has been disbursed to over 268 female entrepreneurs (Oct 06 to Jan 11).
- Over 1,000 new accounts have been opened.
- Over 500 female entrepreneurs have undergone training in business management.
- Internal credit rating has been tailored to be women-friendly.
- More flexible collateral options are now available.
- Access Bank is now replicating its women's programme in other countries in Africa.

BECTON DICKINSON (BD)

Together For Girls

In September 2009, Gary Cohen (Executive Vice President) and partner organizations including the Centers for Disease Control and Prevention (CDC), UNICEF, UNAIDS, UNFPA, UNIFEM, the Nduna Foundation and Grupo ABC launched a new partnership to address sexual violence against girls. [This initiative was announced by former President William J. Clinton](#) at the Annual Meeting of the Clinton Global Initiative in New York.

This partnership was formed in recognition of the data indicating that sexual violence against girls in developing and emerging countries is a fundamental violation of the human rights of children, and a 'lynch pin' issue contributing to spread of infectious diseases such as HIV/AIDS, teenage pregnancy, birth of orphaned babies, maternal mortality, depression, substance abuse and chronic diseases. It also contributes to girls ceasing their education due to the devastation and shame of being sexually violated, abused or raped, and in turn, this impacts the economic development of societies.

This partnership is now named "Together for Girls – we can end sexual violence." In the year since Together for Girls was launched, significant progress has been made in advancing its goals. The partnership has activities underway or planned in four countries – Swaziland, Tanzania, Kenya and Zimbabwe – with plans to expand to additional countries in Africa, Asia, the Middle East and South America in the coming years.



Pink Ribbon Red Ribbon Alliance

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CHEVRON CORPORATION

Engagement with Women and Girls

Chevron has a long history of supporting women and girls' advancement. They are leveraging their strong support of HIV programs throughout the years to help achieve the global goals for prevention of maternal to child transmission of HIV.

PMTCT

In June 2011, Chevron committed \$20 million to a new program UNAIDS and the US PEPFAR announced with the plan to cut HIV transmission from mothers to infants 90% by 2015. The new plan, announced at the 2011 United Nations High Level Meeting on AIDS in New York, spells out "specific policy and programmatic measures which countries will take to ensure that all pregnant women living with HIV have access to HIV prevention and treatment services," UNAIDS says.

Some examples from Chevron's support in specific countries on economic empowerment, education and health include:

Vietnam

Chevron Vietnam works with the nonprofit Save the Children in the Mekong Delta to support sustainable livelihoods for disadvantaged women. Chevron's commitment is designed to improve the economic status of 850 women in low-income households in the areas of animal husbandry, homestead gardening, aquaculture and service businesses. Assistance includes providing access to financial services, including loans and financial-skills training. The program engages local organizations, such as the women's unions, and strengthens their ability to deliver services on an ongoing basis. These programs are being implemented in areas where Chevron's gas-to-power project pipeline will be located.

Bangladesh

Chevron Bangladesh and nonprofit employment organization Hathay Bunano partnered in 2009 to establish a training center for underprivileged women of Kamalganj, Moulavi Bazar. Hathay Bunano employs 3,500 artisans across a network of 33 rural cooperatives to create hand-knitted, crocheted and embroidered goods sold in markets around the world.



The training gives women income-generating skills by creating sustainable, fairly paid, flexible and local employment opportunities.

Chevron also initiated a five-year, \$250,000 scholarship program with the new Asian University for Women in southeast Bangladesh. It is the only university in Bangladesh exclusively for women. In 2009, the university enrolled its first undergraduates, with students from Bangladesh, Cambodia, India, Nepal, Pakistan and Sri Lanka.

South Africa

In Dunoon, South Africa, near Chevron's Cape Town Refinery, Chevron collaborated with the Western Cape Department of Social Development and the nonprofit Heavenly Promise to create the center, which women from the Dunoon community manage and staff. The partnership provided project management training to the center's staff, enabling the center to be highly successful – run by the community for the community. Watch the video at Chevron.com/Dunoon.

Brazil

Brazil In December 2009, Chevron announced a partnership with USAID, local nongovernmental organizations and government agencies to improve job opportunities for women in Brazil. The three-year, \$1.6 million program in Rio de Janeiro and Espírito Santo will provide training and job placement programs. The Project "Mãos na Massa – Mulheres na Construção Civil" (Hand at work - Women in the Civil Construction Industry) is aimed at helping women, aged 18 to 45, exposed to vulnerable situations and social risks, gain a professional qualification in the basics of the civil construction industry - as bricklayers, painters and carpenters.

Venezuela

As part of the Productive Leadership: Entrepreneur and small business training program Chevron and CESAP-BANAGE created the sub-project EMPREMUJER which teaches woman how to handle personal development; family life and business management at the same time. Local Chevron Women Network employees volunteer their time and expertise to support the program through key workshops and short presentations.

THE COCA-COLA COMPANY

Engagement with Women and Girls

The Coca-Cola Company supports a number of community and corporate initiatives that empower women and girls around the world. The following examples highlight the Company's engagement in support of economic empowerment, access to clean water and sanitation, and professional development.

5 BY 20

Coca-Cola's 5 BY 20 initiative seeks to enable the empowerment of 5 million women entrepreneurs across the Coca-Cola value chain by 2020. Specifically, the Company is developing and implementing programs to help break down barriers for women entrepreneurs in the small businesses that the Coca-Cola System touches. Examples of businesses include fruit farmers, shopkeepers, recycling collectors and artisans.

Programs we're developing with our partners include business skills training courses, access to financial services and access to support networks of peers or mentors. Learn more at 5BY20.com

Replenish Africa Initiative (RAIN)

In March 2011, Coca-Cola announced that it will dedicate \$6 million to its Replenish Africa Initiative (RAIN) with a focus on water and sanitation projects designed to improve the lives of 250,000 women and girls across Africa, including Algeria, Tunisia and Morocco. Coca-Cola has committed a total of \$30 million to RAIN, which will provide access to safe drinking water and sanitation for at least 2 million people throughout Africa by 2015. Learn more at [Replenish Africa Initiative](http://ReplenishAfricaInitiative.com).



Women's Leadership Council

The Women's Leadership Council was established in late 2007 as a key component of the Company's Global Women's Initiative. This is the focal point of Coca-Cola's strategic plan to accelerate the global recruitment, development, advancement, and retention of women at the Company. Coca-Cola set an ambitious goal of having 50 percent of middle management and senior positions filled by women by 2020. The Council serves as an advisory board to the Company's leadership team.

THE DOW CHEMICAL COMPANY

Work with Women and Girls

The Dow Chemical Company is a leader in corporate responsibility, and focuses its efforts in three areas: contributing to community success, promoting science and math education, and sustainability. Each of these efforts has a component that addresses the health and well-being of women and girls. Dow is particularly interested in addressing the education needs of females in emerging economies, and to addressing challenges that women and girls face in daily living.

Central American Medical Outreach (CAMO)

CAMO in Honduras is a humanitarian organization that improves the lives of people by strengthening health care systems and promoting sustainable community development. Dow specifically supports programs that impact the health and welfare of women and children, and that provide training and education programs. Examples include a trade school, a clinic for battered women, and a medical clinic.

Water

In its continual drive to meet the needs posed by some of the world's most pressing challenges, Dow is actively involved in helping to supply potable water to remote villages and towns. Many women in developing countries spend a majority of their time retrieving water for their families, often walking several miles each day to reach potable water. Dow



has multiple efforts underway to provide water filtration systems to villagers in Haiti, the Dominican Republic and other developing countries. Dow works with international aid groups, non-government organizations (NGOs) and corporate peers to develop a sustainable response to ensure long-term solutions to water challenges.

HIV/AIDS

Dow is actively engaged in improving health outcomes for women and children in Sub-Saharan Africa through an active HIV/AIDS prevention and treatment program. Prevention and treatment strategies are focused on Dow employees and their families, in addition to orphan children. The goal is "zero new infections, zero deaths, zero mother-to-child transmissions and zero people without access to treatment." Dow also has an active education program to help orphan children thrive in school.

THE INTEL CORPORATION

Work with Women and Girls

As a leader in education, Intel has invested over \$1 billion in education initiatives, including programs that benefit women and girls.

10x10

Intel is a strategic partner of 10x10, a global advocacy campaign for girls. By harnessing the power of media and bringing together forward-thinking, action-oriented corporate and non-profit partners, global leaders and philanthropists, 10x10 brings together a global community to take action to improve the lives of adolescent girls around the world.

She Will

Intel recently announced its “**She Will**” campaign to educate and empower girls and women around the world. Their goal is to give girls and women the opportunity, through education, to achieve their individual potential, support their families and communities, and be a power for change.

The Intel® Teach Program

The program helps teachers become more effective educators by training them how to integrate technology into their lessons, helping their students to develop problem-solving, critical-thinking and collaboration skills needed to succeed in the global economy. Since 1999, through face-to-face and online instruction, Intel Teach has trained more than 9 million teachers worldwide with an estimated 5 million of those being women. These female instructors act as wonderful role models for the millions of girls in their collective classes.

The Intel Learn Program

Delivered in informal education settings, the program provides opportunities for young learners in underserved communities to learn key skills needed for their success, with a focus on technology literacy, problem solving, critical thinking, and collaboration. Intel Learn has helped 600,000 girls (more than 1 million children total) in Argentina, Brazil, Chile, China, Egypt, India, Israel, Malaysia, Mexico, Palestine, Russia, Turkey, and Ukraine develop skills for success. The technology literacy curriculum is particularly targeted to communities who have limited access, lack opportunities and come from a variety of cultural



and socioeconomic backgrounds. It specifically fosters technology literacy for girls by using technology to communicate, collect, organize information, generate solutions to

problems; and design and develop their skills. It supports critical thinking by engaging girls in clear and precise analysis in order to solve problems. Finally, it encourages collaboration so that girls share in the processes of learning, solving problems and creating products.

The Intel Computer Clubhouse Network (ICCN)

An after-school community-based technology learning program that enables girls in underserved communities to acquire tools necessary for personal and professional success. More than just a safe environment for girls, it is a creative place where a community of learners uses technology as tools for learning and creative expression. In addition to giving girls in underserved communities a chance to prepare for tomorrow's workplace, a Computer Clubhouse can inspire gifted students who may find school boring or unchallenging. It's also a place where girls can use some of their time outside of school in a constructive manner. Today, there are more than 100 computer clubhouses in over 20 countries that serve over 25,000 youth annually, half of them are girls.

The Intel Easy Steps Program

Develops women entrepreneurs in emerging markets by providing basic digital learning which provides the opportunity for enhanced social and economic self-sufficiency. The program is designed to teach participants basic computer skills that are locally relevant and useful, both personally and professionally. The Easy Steps program is implemented through partnerships with organizations on the ground. Most recently, an agreement was reached with Telecentre.org to roll out Easy Steps as a main component of their women's digital literacy training across their global network of telecentres with a goal to provide digital literacy training to 1 million women.

MERCK & CO., INC.

Join My Village

Join My Village is a click-to-commit social change initiative that gives people the power to inspire charitable donations from companies to women and girls in Malawi. Join My Village is a project of [CARE](#), a leading humanitarian organization fighting global poverty with a special focus on working alongside poor women. For each click of a mouse, \$1 will be donated by Merck to send girls to school on scholarships, bring female teachers to village schools and give village women the resources to launch their own businesses. Merck also matches employee personal donations dollar for dollar.

Global Library of Women's Medicine (GLOWM)

GLOWM is designed to provide medical professionals worldwide with universal access to a vast and constantly updated, peer-reviewed resource of clinical information and guidance covering the whole field of women's medicine. GLOWM receives 2 million hits monthly from 160 countries.

Implanon and the Hand-to-Hand Campaign

In June 2011, Merck and the Reproductive Health Supplies Coalition (RHSC) announced new commitments toward meeting the goal to provide 100 million more women with access to modern contraceptives by 2015. Merck committed to offer the long-acting contraceptive, Implanon, at a lower access price in low-income countries, thereby increasing affordability and choice for populations in need. Steps like this will help meet the family planning needs of almost 80 percent of women in low-income countries and build on the momentum of maternal and reproductive health efforts being undertaken by the United Nations Secretary-General, the governments of France and Germany, and an alliance established last year between the United Kingdom, the United States, Australia and the Bill & Melinda Gates Foundation.



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Merck for Mothers

Launched in September 2011, Merck for Mothers is a long-term effort with global health partners to create a world where no woman has to die from complications of pregnancy and childbirth (merckformothers.com). The launch includes a 10-year, half-billion-dollar initiative that applies Merck's scientific and business expertise to making proven solutions more widely available, developing new game-changing technologies and improving public awareness, policy efforts and private sector engagement for maternal mortality.