ABOUT THE PARTNERS

THE INTERNATIONAL FINANCE CORPORATION

The International Finance Corporation (IFC) is the private investment arm of the World Bank Group. The Corporation fosters sustainable economic growth in developing countries by supporting private sector development, mobilizing capital, and providing advisory and risk mitigation services to businesses and governments.

In alignment with the mission of IFC to create opportunity for people to escape poverty and improve their lives, the IFC Against AIDS program was launched in 2001 to accelerate the involvement of the private sector in the fight against AIDS. The program has worked with IFC investment clients in Sub-Saharan Africa as well as in India to tailor appropriate workplace and community programs that seek to limit the number of new HIV and other infections, mitigate the impact on operations, and manage those infections among staff and communities. The program has provided technical assistance and matching grants to IFC clients to design, manage, and evaluate cost effective and sustainable workplace and community programs related to HIV/AIDS and other key health issues. Over the years, the program has worked and consulted with approximately 70 companies in total in Sub-Saharan Africa, South Asia, the Caribbean, Russia, and China. As of June 2009, IFC Against AIDS was actively engaged with 33 investment clients across Africa and India.

Starting in fiscal year 2010, IFC Against AIDS will pursue a greater development impact of its experiences and programmatic presence through partnership, knowledge, and communication opportunities and will move away from its direct implementation role. The program will seek to share lessons learned and tools with an audience beyond its clients to increase the scale, recognition, and legitimacy of private sector-led efforts on HIV/AIDS and other health issues by:

- Sharing knowledge of IFC Against AIDS tools, experiences, and lessons learned through specifically designed knowledge management tools and platforms
- Evaluating a wide share of its projects and sharing lessons learned from those experiences by sector and country
- Actively enhancing its communication with donors and partners

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www.ifc.org/ifcagainstaids
GBC is a movement of businesses that are joining forces with governments and civil society to end the ravages of disease faster. By working together across sectors and getting business actively engaged in turning corporate assets into disease-fighting assets in a coordinated way, we can hasten the arrival of the day when HIV/AIDS, tuberculosis and malaria no longer wreak havoc on people, communities and nations.

The Coalition was created in 2001 after Kofi Annan, then Secretary-General of the United Nations, called for more business involvement in fighting AIDS and identified the need for a coordinating mechanism—which became GBC. The Coalition grew out of a smaller organization whose creation was spurred by Nelson Mandela in 1997.

Today, under CEO John Tedstrom, GBC has an expanded mandate, more than 200 corporate members and a strong and engaged network of government and civil society partners. Tedstrom has sharpened the strategic focus of GBC and has built up capacity to conceive and manage strategic collaborations that leverage the corporate and non-corporate reach of the Coalition.

The Coca-Cola Company chairman Muhtar Kent and Sir Mark Moody-Stuart, a corporate social responsibility pioneer and former chairman of Anglo American, serve as co-chairs of GBC.

Corporate members also include businesses like Accor from France, Levi Strauss & Co. from the U.S. and South Africa’s Standard Bank. The GBC network includes such critical partners as the UN, government officials in China, Kenya and Russia; and amfAR. GBC also manages the private sector delegation to the Global Fund, the world’s largest source of funding to fight disease.

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